

 <small>Your Well-being, Our Priority.</small>	FOOD AND DRUGS AUTHORITY	DOC. TYPE: REPORT	
		DOC NO.: FDA/RND/FOR – 01	
		Page 1 of 4	Ver. No.: 02
		Effective Date: 10/04/2025	
TITLE: APPLICATION FOR FOOD PRODUCT ADVERTISEMENT FORM			

APPLICANTS
CHECKLIST

FDA
CHECKLIST

CHECKLIST

<input type="checkbox"/>	Covering Letter	<input type="checkbox"/>
<input type="checkbox"/>	Signed Declaration	<input type="checkbox"/>
<input type="checkbox"/>	Fully Completed Application Form	<input type="checkbox"/>
<input type="checkbox"/>	Advert Script.	<input type="checkbox"/>
<input type="checkbox"/>	Copy of Registration Letter or Certificate	<input type="checkbox"/>
<input type="checkbox"/>	Evidence of Payment of Required Fees	<input type="checkbox"/>

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1. Generic name of product.....
.....
2. Brand name of product (if any)
.....
.....
3. Name and address of manufacturer or local agent (importer):

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.....
4. Telephone Number.....
.....
5.

(i) Name and Address of Advertising Company:

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.....

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(ii) Proposed media for Advertisement:

.....

6. Product Registration Number:

.....

7. (i) Has the product been previously advertised?

Yes: ☐ ☐

No:

(iii) If yes, please attach a copy of the old script, audio or video recording, where applicable.

NB: Please attach:

- (i) An application letter addressed to the Chief Executive, FDA
- (ii) A copy of the script **(please note a) any script written in a local language should be submitted with a corresponding English translation. b) audio/video recording will be received after script has been approved by the FDA)**
- (iii) A photocopy of a valid certificate of registration/letter of approval
- (iv) Additional documentation substantiating any claims made.

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ADVERTISEMENT APPROVAL STATEMENT

English : This advert is FDA approved.

Twɔ (Asante) : FDA agye adwadie nkratoɔ yi ato mu.

Fante : Nkrato yi FDA apen do.

Nzema : FDA elie gualile noloɔle ehye edo nu.

Ewe : FDA da asi de boblododo sia dzi.

Ga : FDA fi neke adafitswaa neɛ seɛ.

Dagbani : FDA nim zaɲ be nuu pa kɔhimma molo ŋɔ zuɣu

Hausa : Wannan Tallan ya sami Sahalewar Hukumar FDA.

Kasem : FDA se se tola kanto ke.

Gurene (Farefari): Muulego wa de la FDA duma n bisɛ gee bo sore.

NOTE: All other languages not specified above should be translated in a similar manner.