

## **FDA'S HALL OF SHAME**

Per the FDA's mandate, all advertisements of regulated products must be vetted and approved by the FDA prior to their being published in the media.

Over the years, it has been observed that some companies fail to obtain the requisite approval before publishing their adverts. Meanwhile, some companies go through the approval process but publish adverts that are different from the approved versions by adding on to the approved adverts rendering null and void the approval.

Again, the FDA has sought, through various means and fora to get the support of media houses to end the publishing of unapproved adverts.

It is noted that the vetting and approval of adverts are done to guarantee public health and safety by ensuring that manufacturers and sponsors provide the public and consumers with only the truth about their products by neither hiding relevant information (including side effects) nor embellishing the benefits of their products.

This forum would, therefore, serve as FDA's watchdog for regulated products' advertisement that are non-compliant with the FDA's regulations and guidelines on advertisement.

Below are the non-compliant advertisements captured by the FDA Advertisement monitoring team.

### **WESTERN REGION**

<b>PRODUCT / MANUFACTURER</b>	<b>MEDIA</b>	<b>DATE AND TIME AIRED</b>
Ebo's Herbal Remedy/ Ebo's Herbal	Cine Plus	3 <sup>rd</sup> April, 2017 3:49pm
Africa Power of Herbs	Angel TV	4 <sup>th</sup> April 2017 11:45am
Edutwumwaa bitters and capsule /Edutumwaa Herbal Center.	Rock FM	5 <sup>th</sup> April 2017 2:14pm
Cindy Man's Capsule/ Suzzy Herbal Center	Rock FM	5 <sup>th</sup> April, 2017 2:25pm

Givers Power Capsules/ Givers Scientific Herbal Clinic	Rock FM	6 <sup>th</sup> April, 2017	11:58am
Cindy Herbal Capsule	Rock FM	6 <sup>th</sup> April, 2017	11:25am
Prostavite Capsules/Nature's Best Company Ltd.	Rock FM	6 <sup>th</sup> April, 2017	2:16pm
Naa Fever Mix/ Naa Herbal Mix – Naa Herbal Ventures	Twin City FM	2 <sup>nd</sup> May, 2017	10.35pm
Zipman Herbal Capsules/ Solak Biochemist	Rock FM	4 <sup>th</sup> May, 2017	2.14pm
K&G Cpasules/ K&G Herbal	Rock FM	4 <sup>th</sup> May, 2017	2.14pm
Aduntwumwaa Bitters& Capsules/ Adutwumwaa Malamix	Rock FM	4 <sup>th</sup> May, 2017	2.18pm
Araba Ba Zhen Pills/ Qunlon Ghana Ltd	Adom FM	4.25pm	29 <sup>th</sup> May, 2017
Dr. Caesar Lina Energy Tea/ Caesar Co. Ltd	Adom TV	1 <sup>st</sup> June, 2017	4.30pm

## CENTRAL REGION

PRODUCT / MANUFACTURER	MEDIA	DATE AND TIME AIRED
Lena Energy Tea/ Dr Ceaser	Radio Central	11 <sup>th</sup> April 2017 10.22am
DiaPep - SR	Daily Graphic	12 <sup>th</sup> April 2017
Lumether Kinapharma	99.50FM	12 <sup>th</sup> April, 2017 12.49pm
Joy Daddy Bitters/ Joy Herbal Centre	99.50 FM	12 <sup>th</sup> April 2017 12.51pm
Refreshed Tea/ Satellite	99.50 FM	12 <sup>th</sup> April, 2017 12.54pm

Healthcare/Chef Medical		
Adonko Bitters/ Angel Herbal Centre	Sompa FM	13 <sup>th</sup> April, 2017 12.20pm
Golden Herbal Mixture/ Ideal Herbal Centre	Sompa FM	13 <sup>th</sup> April, 2017 12.20pm
Power Herbal/ Power Herbal Clinic	Adom TV	13 <sup>th</sup> April 2017 10:00pm
Kakai Bitters/ Kingdom Beverages	Okrokoko FM	31 <sup>st</sup> May, 2017 10.38am
Kingdom Garlic Capsules/ Kingdom Herbal Centre	Okrokoko FM	31 <sup>st</sup> May, 2017 10.39am
Kingdom Ginseng Power Capsules/ Kingdom Herbal Centre	Okrokoko FM	31 <sup>st</sup> May, 2017 10.41 am
Kingdom Koo Capsules/ Kingdom Herbal Centre	Okrokoko FM	31 <sup>st</sup> May, 2017 10.41am
Royal Honey Bee Drink/ Kasapreko Company Ltd	Daily Graphic	1 <sup>st</sup> June, 2017
Inesfly Bed Bug Insecticide Solution/ Inesfly Africa	Daily Graphic	1 <sup>st</sup> June, 2017
Ayissa Agyanie Bitters/ K Ayissa Herbal Centre	UTV	1 <sup>ST</sup> June, 2017 11.58 am
X-men Dietary Supplement/ Aseda Pharmacy	Radio Central	5 <sup>th</sup> June, 2017 12.19pm
Nana Takyi Bitters/ Nana Takyi Herbal Centre	93.30 FM	5 <sup>th</sup> June, 2017 1.04pm

## **VOLTA REGION**

Amega Bitters	Radio Ewe	5 <sup>th</sup> June, 2017 10.05am
Tinatett Herbal Products	Radio	6 <sup>th</sup> June. 2017 11.37am
Kpelekedzi Bitters	Radio	7 <sup>th</sup> June, 2017 11.am

Tinatett Herbal Products	Radio	7 <sup>th</sup> June. 2017	4.54pm
Kpalogo Bitters	Radio	8 <sup>th</sup> June, 2017	11.20am
Kpelekedzi Bitters	Radio	8 <sup>th</sup> June, 2017	11.29am

