

## **FDA'S HALL OF SHAME**

Per the FDA's mandate, all advertisements of regulated products must be vetted and approved by the FDA prior to their being published in the media.

Over the years, it has been observed that some companies fail to obtain the requisite approval before publishing their adverts. Meanwhile, some companies go through the approval process but publish adverts that are different from the approved versions by adding on to the approved adverts rendering null and void the approval.

Again, the FDA has sought, through various means and fora to get the support of media houses to end the publishing of unapproved adverts.

It is noted that the vetting and approval of adverts are done to guarantee public health and safety by ensuring that manufacturers and sponsors provide the public and consumers with only the truth about their products by neither hiding relevant information (including side effects) nor embellishing the benefits of their products.

This forum would, therefore, serve as FDA's watchdog for regulated products' advertisement that are non-compliant with the FDA's regulations and guidelines on advertisement.

Below are the non-compliant advertisements captured by the FDA Advertisement monitoring team.

### **WESTERN REGION**

<b>PRODUCT / MANUFACTURER</b>	<b>MEDIA</b>	<b>DATE AND TIME AIRED</b>
Ebo's Herbal Remedy/ Ebo's Herbal	Cine Plus	3 <sup>rd</sup> April, 2017 3:49pm
Africa Power of Herbs	Angel TV	4 <sup>th</sup> April 2017 11:45am
Edutwumwaa bitters and capsule /Edutumwaa Herbal Center.	Rock FM	5 <sup>th</sup> April 2017 2:14pm
Cindy Man's Capsule/ Suzzy Herbal Center	Rock FM	5 <sup>th</sup> April, 2017 2:25pm

Givers Power Capsules/ Givers Scientific Herbal Clinic	Rock FM	6 <sup>th</sup> April, 2017	11:58am
Cindy Herbal Capsule	Rock FM	6 <sup>th</sup> April, 2017	11:25am
Prostavite Capsules/Nature's Best Company Ltd.	Rock FM	6 <sup>th</sup> April, 2017	2:16pm
Naa Fever Mix/ Naa Herbal Mix – Naa Herbal Ventures	Twin City FM	2 <sup>nd</sup> May, 2017	10.35pm
Zipman Herbal Capsules/ Solak Biochemist	Rock FM	4 <sup>th</sup> May, 2017	2.14pm
K&G Capsules/ K&G Herbal	Rock FM	4 <sup>th</sup> May, 2017	2.14pm
Aduntwumwaa Bitters& Capsules/ Adutwumwaa Malamix	Rock FM	4 <sup>th</sup> May, 2017	2.18pm
Araba Ba Zhen Pills/ Qunlon Ghana Ltd	Adom FM	29 <sup>th</sup> May, 2017	4.25pm
Dr. Caesar Lina Energy Tea/ Caesar Co. Ltd	Adom TV	1 <sup>st</sup> June, 2017	4.30pm
Givers Power Capsules/ Givers Scientific Centre	Aseda Fm	22 <sup>nd</sup> June,2017	08.13am
Zipman Capsules and Solak Mixture/ Solak Biochemist	Rok Fm	23 <sup>rd</sup> June, 2017	08.55am
X-Drive capsules/ Nature's Best Company Ltd	Rok FM	27 <sup>th</sup> June, 2017	2.03pm
Adutwumwaa bitters and capsules/ Adutwumwaa herbal centre	Rok FM	27 <sup>th</sup> June, 2017	2.06pm
K&G Capsules/ K&G Herbal Centre	Rok FM	27 <sup>th</sup> June, 2017	2.20pm
Pa kum/ Rock care ltd	Good News Fm	27 <sup>th</sup> June, 2017	2.37pm
Zipman capsules and solak mixture/ Solak herbal Centre	Rok FM	28 <sup>th</sup> June, 2017	1.45 pm
Biye gya bitters/Ahomka herbal centre	Empire Fm	29 <sup>th</sup> June, 2017	12.58pm

**CENTRAL REGION**

<b>PRODUCT / MANUFACTURER</b>	<b>MEDIA</b>	<b>DATE AND TIME AIRED</b>
Lena Energy Tea/ Dr Ceaser	Radio Central	11 <sup>th</sup> April 2017 10.22am
DiaPep - SR	Daily Graphic	12 <sup>th</sup> April 2017
Lumether Kinapharma	99.50FM	12 <sup>th</sup> April, 2017 12.49pm
Joy Daddy Bitters/ Joy Herbal Centre	99.50 FM	12 <sup>th</sup> April 2017 12.51pm
Refreshed Tea/ Satellite Healthcare/Chef Medical	99.50 FM	12 <sup>th</sup> April, 2017 12.54pm
Adonko Bitters/ Angel Herbal Centre	Sompa FM	13 <sup>th</sup> April, 2017 12.20pm
Golden Herbal Mixture/ Ideal Herbal Centre	Sompa FM	13 <sup>th</sup> April, 2017 12.20pm
Power Herbal/ Power Herbal Clinic	Adom TV	13 <sup>th</sup> April 2017 10:00pm
Kakai Bitters/ Kingdom Beverages	Okrokoko FM	31 <sup>st</sup> May, 2017 10.38am
Kingdom Garlic Capsules/ Kingdom Herbal Centre	Okrokoko FM	31 <sup>st</sup> May, 2017 10.39am
Kingdom Ginseng Power Capsules/ Kingdom Herbal Centre	Okrokoko FM	31 <sup>st</sup> May, 2017 10.41 am
Kingdom Koo Capsules/Kingdom Herbal Centre	Okrokoko FM	31 <sup>st</sup> May, 2017 10.41am
Royal Honey Bee Drink/ Kasapreko Company Ltd	Daily Graphic	1 <sup>st</sup> June, 2017
Inesfly Bed Bug Insecticide Solution/ Inesfly Africa	Daily Graphic	1 <sup>st</sup> June, 2017

Ayissa Agyanie Bitters/ K Ayissa Herbal Centre	UTV	1 <sup>ST</sup> June, 2017 11.58 am
X-men Dietary Supplement/ Aseda Pharmacy	Radio Central	5 <sup>th</sup> June, 2017 12.19pm
Nana Takyi Bitters/ Nana Takyi Herbal Centre	93.30 FM	5 <sup>th</sup> June, 2017 1.04pm

### **VOLTA REGION**

Amega Bitters	Radio Ewe	5 <sup>th</sup> June, 2017 10.05am
Tinatett Herbal Products	Radio	6 <sup>th</sup> June. 2017 11.37am
Kpelekedzi Bitters	Radio	7 <sup>th</sup> June, 2017 11.am
Tinatett Herbal Products	Radio	7 <sup>th</sup> June. 2017 4.54pm
Kpalogo Bitters	Radio	8 <sup>th</sup> June, 2017 11.20am
Kpelekedzi Bitters	Radio	8 <sup>th</sup> June, 2017 11.29am

### **BRONG AHAFO REGION**

<b>PRODUCT / MANUFACTURER</b>	<b>MEDIA</b>	<b>DATE AND TIME AIRED</b>
Fafa Herbal Mixture/ Mumuni Herbal shop/ Abibiduro Depo	Free Fm , Techiman	4 <sup>th</sup> July, 2017 7.04am
Nafa Man Capsules, Nafa Ladies/ Nana Adom Health Centre	Storm Fm	6 <sup>th</sup> July, 2017
V-Mixture/ V capsules/Eric K Herbal shop	Free Fm	6 <sup>th</sup> July, 2017 12.27pm

Gifas Mixture/ Gifas Herbal Centre	Adom TV	11 <sup>th</sup> July, 2017 4.30pm
Tabea herbal mixtures/ D. Christian Agyeman	GTV	11 <sup>th</sup> July, 2017 4.30pm
Blue jeans energy drink/Budget Cash & Carry	Daily Graphic Edi no.20425	12 <sup>th</sup> July, 2017
Yaakson Herbal Mixtures/ Yaakson Herbal Centre	UTV	12 <sup>th</sup> July, 2017
Darling Lemon Drink/GMR Ltd	UTV	12 <sup>th</sup> July, 2017 7.35pm
Semex drinking water and wine/ Semex Ghana Limited	Moonlite FM 102.3, Sunyani	13 <sup>th</sup> July,2017 10:00am
Dwomor Herbal Mixture/ Dwomor Herbal centre	Baaffsome information centre Fiapre	14 <sup>th</sup> July,2017 09:10am
Dwomor Herbal Mixture/ Dwomor Herbal centre	Baaffsome information centre Fiapre	14 <sup>th</sup> July 2017 09:10am
Alomo bitters/ Kasapreko Company Limited	Ghanaweb.com	15 <sup>th</sup> July 2017 10:00am
Moosah herbal soap/ Moosah herbal centre	Baaffsome information centre Fiapre	15 <sup>th</sup> July 2017 05:00am
Number 10 liver salt/ Ernest Chemist	Ark FM	17 <sup>th</sup> July 2017
Zepman capsules/All licensed chemical shops	Sunyani	17 <sup>th</sup> July 2017
Oden bitters and capsules/ Obour herbal Centre, Kasapa pharmacy	Adwuma pa FM Sunyani	18 <sup>th</sup> July 2017 8:18 am
P herbal mixture and capsules	Adwuma pa FM	18 <sup>th</sup> July 2017 8:18 am
Ge ointment/ Obour herbal Centre, Nkoranza, Kasapa pharmacy, Techiman, Mossey pharmacy, Suyani	Adwuma pa FM Sunyani	18 <sup>th</sup> July 201 8:18 am
Cema herbal powder/ Prophecy herbal centre	Sun city 97.1 Sunyani	18 <sup>th</sup> July 2017